

- Q.17 Define EXIM policy and its objectives.
- Q.18 Explain in detail about Intellectual property rights.
- Q.19 What are the factors affecting legal Environment.
- Q.20 What are the impact of ecological environment on business Decision.
- Q.21 What are the main components of ecological environment. Explain in detail.
- Q.22 Explain briefly how business and environment are related.

SECTION-D

Note: Long answer type questions. Attempt any two questions out of three questions. (2x8=16)

- Q.23 Explain in detail about the various types of Business Environment.
- Q.24 Introduce Technological Environment. What is the impact of Technology on business?
- Q.25 What does global economic environment mean? What are the factors affecting economic environment?

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Subject : Business Environment

Time : 3 Hrs.

M.M. : 60

SECTION-A

Note: Multiple choice questions. All questions are compulsory (6x1=6)

- Q.1 Business Environment Includes
- Internal Environment
 - External Environment
 - Both A & B
 - none of the above
- Q.2 Which one is not a component of specific forces of the Business Environment.
- Customers
 - Technological Conditions
 - Investors
 - Employees
- Q.3 Liberalizations means
- Free determinations of interest rates

- b) liberating the industry, trade and economy from unwanted restrictions
- c) Opening up of economy of the world by attaining international competitiveness
- d) Reducing number of reserved industries from 17 to 08

Q.4 What is the goal of a Business

- a) Maintaining customer satisfaction
- b) Solving customer problems
- c) Maximizing profit
- d) all of the above

Q.5 Which of the following are the dimension of the business environment.

- a) Economic & Social
- b) Technological & Economic
- c) Legal & Social
- d) All of the above

Q.6 Intellectual property right protects the use of information and ideas that are of:

- a) Ethical value b) Monetary Value
- c) Social Value d) Commercial Value

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SECTION-B

Note: Objective/ Completion type questions. All questions are compulsory. (6x1=6)

Q.7 Define the term micro environment.

Q.8 There is no benefit of privatization to Indian economy. (True/False)

Q.9 Globalization means stretching of economic political and social relationship in space and time. (True/False)

Q.10 Intellectual property rights can be bought, sold, rented and gifted. (True/False)

Q.11 Define the meaning of legal environment.

Q.12 Define the term privatizations.

SECTION-C

Note: Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

Q.13 Define Business Environment. Also explain the nature and scope of business Environment.

Q.14 Explain the nature and characteristics of economic Environment.

Q.15 Explain in detail about Liberalization, Privatization & Globalization.

Q.16 What are the social responsibilities of Business.

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- Q.16 Write any 4 major regulations which affect a business in India.
- Q.17 Explain how an ecological environment affects business decisions ?
- Q.18 What are the social responsibility of business towards the employees and customer ?
- Q.19 Write a short note on meaning and types of IPR.
- Q.20 Explain the nature of business environment in 4 points
- Q.21 Write the components of ecological environment.
- Q.22 Give 4 factors affecting economic environment.

SECTION-D

- Note:** Long answer type questions. Attempt any two questions out of three questions. (2x8=16)
- Q.23 Give the meaning and objectives of business environment.
- Q.24 Define Technological environment, Explain the impact of technology on various businesses with examples.
- Q.25 Explain the terms Liberalisation, Privatisation and Globalization, Discuss their impact on Indian economy .

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SECTION-A

Note: Multiple choice questions. All questions are compulsory (6x1=6)

- Q.1 Which of the following is an example of an external factor in the business environment?
a) Employee skills b) Production capacity
c) Market demand d) Company culture
- Q.2 Macro-environmental factors are :
a) Factors within the organization's control
b) Specific to a particular industry
c) External factors influencing the business
d) Technological advancements
- Q.3 Globalization involves :
a) The integration of national economies into a global economy
b) Isolation of economies from international trade
c) A Focus on local market only
d) Reduced connectivity between countries

Q.4 Laws and regulations that govern business activities are part of the :

- a) Economic environment
- b) Social environment
- c) Legal environment
- d) Technological environment

Q.5 What is a common goal of privatisation ?

- a) Reducing private sector involvement
- b) Enhancing efficiency and profitability
- c) Increasing government control
- d) Expanding bureaucracy

Q.6 Unemployment is an economic factor that refers to :

- a) The number of people employed
- b) The workforce's productivity
- c) The percentage of people without jobs
- d) Government expenditure

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SECTION-B

Note: Objective/ Completion type questions. All questions are compulsory. (6x1=6)

Q.7 The business environment includes only internal factors . (True / False)

Q.8 Protectionism supports the idea of limiting international trade. (True / False)

Q.9 Privatisation refers to the transfer of private enterprises to government ownership. (True / False)

Q.10 Inflation is a situation where the general level of prices decreases. (True / False)

Q.11 SWOT analysis focuses on examining both internal and external factors .(True / False)

Q.12 Unemployment is an economic factor that does not impact businesses. (True / False)

SECTION-C

Note: Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

Q.13 Write a short note on Global Economic Environment.

Q.14 Explain the impact of society on decision making process of a business.

Q.15 Explain the external factors affecting a business.

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- Q.16 Explain economic environment.
- Q.17 Give the meaning and factors of the technological environment.
- Q.18 Explain the factors affecting socio cultural environment.
- Q.19 Explain the internal factors affecting a business.
- Q.20 Provide 4 objectives of Exim policy.
- Q.21 What is the objective of studying business environment.
- Q.22 What do you mean by political environment.

SECTION-D

- Note:** Long answer type questions. Attempt any two questions out of three questions. (2x8=16)
- Q.23 Write in detail about the classification of Business Environment.
- Q.24 Explain how Business and Society are related? What are the various social responsibilities of business?
- Q.25 What do you mean by legal environment? What are the factors which affect the legal environment of a Business?

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SECTION-A

Note: Multiple choice questions. All questions are compulsory (6x1=6)

- Q.1 The micro-environment of a business includes:
- Global factors
 - Internal factors
 - Industry-specific factors
 - Economic factors
- Q.2 Inflation is a measure of:
- Increase in population
 - Rise in the general level of prices
 - Decrease in GDP
 - Expansion of Business
- Q.3 Privatisation refers to:
- The transfer of government-owned enterprises to private ownership

- b) The nationalization of private companies
 - c) The formation of new government agencies
 - d) The merger of two private companies
- Q.4 What is the purpose of business laws?
- a) To restrict business activities
 - b) To promote unethical practices
 - c) To provide a framework for fair and ethical business conduct
 - d) To hinder competition
- Q.5 Stakeholders in a business include:
- a) Only shareholders
 - b) Only employees
 - c) various groups affected by or affecting the business
 - d) Only the government
- Q.6 Which of the following is a macro-environmental factor?
- a) Employee skills
 - b) Industry-specific regulations
 - c) Technological advancements
 - d) Market demand

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SECTION-B

Note: Objective/ Completion type questions. All questions are compulsory. (6x1=6)

- Q.7 Micro-environment factors have a broader impact than macro-environment factors.(True/False)
- Q.8 Liberalisation involves restricting market forces and competition. (True/False)
- Q.9 Economic policies do not have any impact on business operations.(True/False)
- Q.10 The PESTEL analysis assesses internal factors affecting a business. (True/False)
- Q.11 Legal environment factors include laws and regulations governing business activities. (True/False)
- Q.12 Corporate Social Responsibility (CSR) involves prioritizing only shareholder interests. (True/False)

SECTION-C

Note: Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)

- Q.13 Give 4 examples of technologies which have affected the business in recent times.
- Q.14 Provide 4 examples to explain the relationship between culture and business.
- Q.15 Give 4 positive impacts of globalisation on Indian economy.

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SECTION-A

Note: Multiple choice questions. All questions are compulsory (6x1=6)

- Q.1 The SWOT approach assesses an organization's
- a) Signs , worries, objectives, Techniques
 - b) Strength, Weakness, Opportunities, threats
 - c) Studies, Workflows, opportunities
 - d) None of the above
- Q.2 What is the primary mode of satisfying customers needs?
- a) Trade in cash
 - b) Production
 - c) Production by contracting out
 - d) all of the above
- Q.3 Liberalisation means
- a) Policy of planned disinvestment
 - b) Integrating among economics
 - c) End of Licence and reduction of government control
 - d) None of these

- Q.4 Internal Environment is
 a) Controllable b) Uncontrollable
 c) Both A & B d) None of these
- Q.5 Change in one factor due to the change in another factor highlights
 a) Uncertainty b) Dynamic
 c) Interrelatedness d) Complexity
- Q.6 Business Environment composes of _____ forces
 a) General b) Specific
 c) Internal d) General & Specific

SECTION-B

- Note:** Objective/ Completion type questions. All questions are compulsory. (6x1=6)
- Q.7 New economy policy promoted the liberal economy. (True/False)
- Q.8 There is no need of consideration of the Business environment factors in Business.(True/False)
- Q.9 There is no benefit of Globalization to Indian economy. (True/False)
- Q.10 External factors of business environment are uncontrollable factors. (True/False)
- Q.11 Business and environment are closely related. (True/False)
- Q.12 The economic environment of business in India's changing in today's era. (True/False)

SECTION-C

- Note:** Short answer type questions. Attempt any eight questions out of ten questions. (8x4=32)
- Q.13 Explain nature of Business environment in detail.
- Q.14 What are the main objective of Business Environment.
- Q.15 Describe the Nature of economic environment.
- Q.16 Write a short note on Privatization & Globalization.
- Q.17 Explain the factors affecting Socio-cultural environment.
- Q.18 What are the social responsibilities of business.
- Q.19 Introduce political and legal environment in detail.
- Q.20 Define the objective of EXIM Policy.
- Q.21 Explain the components of ecological environment.
- Q.22 What are the impact of ecological environment of business decision.

SECTION-D

- Note:** Long answer type questions. Attempt any two questions out of three questions. (2x8=16)
- Q.23 Explain in detail about meaning & types of business environment.
- Q.24 Introduce political and legal environment in detail with characteristics.
- Q.25 Explain the scope of Socio culture environment.