

Lesson Plan
Name of Faculty: Mausam
Discipline: Textile technology
Semester: 6th
Subject: ENTREPRENEURSHIP DEVELOPMENT AND MANAGEMENT
Lesson Plan Duration: 15 weeks (Jan 2025 to May 2025)
Work load (Lecture /Practical) per week (in hours): Lectures—03

Week	Theory	
	Lecture Day	Topic
1 st	1	Entrepreneurship: Concept and definitions, classification and types of entrepreneurs, entrepreneurial competencies, Traits / Qualities of entrepreneurs, manager v/s entrepreneur
	2	role of Entrepreneur, barriers in entrepreneurship, Sole proprietorship and partnership forms of business organisations, small business vs startup, critical components for establishing a start-up,
	3	Leadership: Definition and Need, Manager Vs leader, Types of leadership
2 nd	4	Definition of MSME (micro, small and medium enterprises), significant provisions of MSME Act,
	5	importance of feasibility studies, technical, marketing and finance related problems faced by new enterprises, major labor issues in MSMEs and its related laws
	6	Obtaining financial assistance through various government schemes like Prime Minister Employment Generation Program (PMEGP) Pradhan Mantri Mudra Yagna (PMMY)
3 rd	7	Make in India, Start up India, Stand up India , National Urban Livelihood Mission (NULM)
	8	Schemes of assistance by entrepreneurial support agencies at National, State, District level
	9	NSIC, NRDC, DC:MSME, SIDBI, NABARD, Commercial Banks, SFC's TCO, KVIB, DIC,
4 th	10	Technology Business Incubator (TBI) and Science and Technology Entrepreneur Parks (STEP).
	11	NATURE AND FUNCTIONS OF MANAGEMENT: Definition, Nature of Management,
	12	Do
5 th	13	Management as a Process, Management as Science and Art, Management Functions,
	14	Do
	15	Management and Administration, Managerial Skills, Levels of Management; Leadership.
6 th	16	Do
	17	PLANNING AND DECISION MAKING: Planning and Forecasting - Meaning and definition,
	18	Do
7 th	19	Features, Steps in Planning Process, Approaches, Principles, Importance,

		Advantages and Disadvantages of Planning,
	20	Do
	21	Types of Plans, Types of Planning, Management by Objective. Decision Making-Meaning, Characteristics.
8 th	22	Do
	23	ORGANISING AND ORGANISATION STRUCTURE: Organising Process - Meaning and Definition, Characteristics Process,
	24	Do
9 th	25	Need and Importance, Principles, Span of Management,
	26	Do
	27	Organisational Chart - Types, Contents, Uses, Limitations, Factors Affecting Organisational Chart.
10 th	28	Do
	29	STAFFING: Meaning, Nature, Importance, Staffing process. Manpower Planning
	30	Do
11 th	31	Recruitment, Selection, Orientation and Placement, Training, Remuneration.
	32	Do
	33	CONTROLLING AND CO-ORDINATION Controlling - Meaning, Features, Importance,
12 th	34	Do
	35	Types of Control. Co-ordination - characteristics, essentials.
	36	Do
13 th	37	Control Process, Characteristics of an effective control system,
	38	Do
	39	Do
14 th	40	Market Survey and Opportunity Identification, Scanning of business environment
	41	Do
	42	Do
15 th	43	Assessment of demand and supply in potential areas of growth, Project report Preparation
	44	Detailed project report including technical, economic and market feasibility
	45	Common errors in project report preparations, Exercises on preparation of project report.